

Saadia Farooq

Education

- 2022–2026 **PhD, Media and Communication**, *Bowling Green State University*, Bowling Green, OH
Emphasis: Interpersonal & Family Communication
- 2025–2026 **Graduate Certificate in Women & Gender Studies**, *Bowling Green State University*,
Bowling Green, OH
- 2014–2016 **MPhil Mass Communication (Distinction)**, *Bahauddin Zakariya University*, Multan,
Pakistan
Thesis: Narratives and Counter-Narratives regarding Malala Yousafzai in Pakistani Print Media
- 2010–2014 **BSc, Mass Communication (Distinction)**, *Bahauddin Zakariya University*, Multan,
Pakistan

Publications & Research

Journal Publications

- 2026 **Farooq, S.**, Newsom, VA. & Lengel, LM. "Diasporic social media activism as discursive resistance: Afghan women contest the Taliban's strategic narratives" *Online Media and Global Communication*, vol. 5, no. 1, 2026, pp. 44-82. <https://doi.org/10.1515/omgc-2025-0073>
- 2025 **Farooq, S.** "Poetic Autoethnography, a Path to Healing, a Way to Turn." *Communication Studies*, 1–17. <https://doi.org/10.1080/10510974.2025.2524350>
- 2024 **Farooq, S.**, & DeGalan, A. (2024). The Change is Here, and the Change is Her: Pakistani American Representation in the Disney+ Series Ms. Marvel. *Journal of Underrepresented & Minority Progress*, 8(SI(1)). <https://doi.org/10.32674/j4m0nb38>
- 2023 Gajjala R., Edwards EL., Rahut D., Faniyi OM., Jha B., Jain J., Khan A., & **Farooq S.** Transnationalising Dadis as Feminist Political/Activist Subjects. *Feminist Encounters: A Journal of Critical Studies in Culture and Politics*, 7(1), 08. <https://doi.org/10.20897/femenc/12886>

Manuscripts Submitted & In-Progress

- 2025 Bangero, H., Kasirye F., **Farooq, S.**, Dyuti, SS. & Rabbi, SMR. "The Social Media Framing of Artificial Intelligence by 'Mega-Influencer' News Outlets: A Longitudinal Multi-Platform Analysis of Sources, Trends, and Audience Sentiment". Under Review at *Journalism & Mass Communications Quarterly*.

Conference Papers & Panels

- 2026 Bangero, H., Kasirye F., **Farooq, S.**, Dyuti, SS. & Rabbi, SMR. "The Social Media Framing of Artificial Intelligence by 'Mega-influencer' News Outlets: A Multi-Platform Analysis of Sources, Trends, and Influence". *Broadcast Education Association Conference 2026*, Las Vegas, NV, USA.

- 2025 **Farooq, S.**, Newsom, V., & Lengel, L. Elevating Afghan Women's Discursive Resistance. *111th NCA Annual Convention 2025*, Denver, CO, USA. (Top Individual Paper in Feminist Division)
- 2024 **Farooq, S.** Afghanistan – War on Terror, America's 'First Feminist War.' *Central States Communication Association 2026 Annual Conference*, Grand Rapids, MI, USA
- 2024 **Farooq, S.** A Poetic Journey of Identity. *International Symposium on Autoethnography and Narrative 2024*, Peoria, IL, USA (Online).
- 2023 Gajjala, R., Rahut, D., DeGalan, A., Akbar, SZ., **Farooq, S.** Affective Imaging of Global South Women Activists Through Social Media Publics: Some Data Snapshots from Twitter Publics. *Central States Communication Association 2023 Annual Conference* (Top Panel Paper)
- 2022 Gajjala, R., Edwards, E., Rahut, D., DeGalan, A., Jha, B., **Farooq, S.**, Tolofori, A. "Dadis of Shaheen bagh" as Political/Activist Subjects. *108th NCA Annual Convention*
- 2022 Gajjala, R., Akbar, SZ., DeGalan, A., Faniyi, OM., **Farooq, S.**, Rahut, D., Global South Women Activist Visibility Through Social Media. *Feminist Digital Methods Conference*, York University, Toronto, Canada, (Online)

--- Honors, Awards, and Grants

- 2025 1st Place Winner (Debut Category), News Division – Broadcast Education Association Conference. (\$200)
- 2024 Harold and Elaine Fisher Communication Studies Graduate Award (\$1,000).
- 2023 Top Panel Paper, Central States Communication Association (CSCA).
- 2015 IREX/US Dept of State, UGRAD Pakistan Digital Storytelling Project Grant (\$1,000).
- 2013 US State Department, Global Undergraduate Student Exchange Program (Global-UGRAD) Fellowship (Approx. \$25,000).
- 2013 Cultural Ambassador of Pakistan Recognition for extraordinary community service.

--- Teaching Experience

Bowling Green State University

Spring 2026 **Adjunct Faculty**

- COMM 2090 Interpersonal Communication and Interviewing
- COMM 3060 Introduction to Interpersonal Communication for Non-Majors

Fall 2024 – **Assistant Basic Course Director**

Fall 2025

- Served as the TA to the Basic Course Director
- Provide mentoring and support for our COMM 1020 instructor team
- Assist the BCD in conducting classroom observations and provide
- Organize and facilitate Fall Basic Course Training
- Coordinate course calendars and grading

Fall 2023 **Research Assistant**, *Bowling Green State University*

Spring 2022 – **Graduate Teaching Associate**, *Bowling Green State University*

Fall 2025

- COMM 1020 Introduction to Public Speaking
- COMM 3030 Persuasion
- COMM 2070 Introduction to Interpersonal Communication
- MDIA 1030 Media and the Information Society

Defiance College

2024–2025 **Adjunct Faculty**, *Defiance College*, Defiance, OH

- COMM 120A Human Communication

Invited Talks

- 2025 TEDxBGSU: "Coexistence of walnut trees and marigolds".
- 2021–2025 Banned Books Vigil Guest Speaker (4-time invitee), University of Toledo.
- 2024 Global UGRAD-Pakistan Alumni Academy Convocation: "Leadership in 21st Century," Bangkok, Thailand.
- 2019 Keynote Speaker, Bahauddin Zakariya University: "Role of Social Media in Creating Resilient Communities".
- 2019 Keynote Speaker, Muhammad Nawaz Sharif University of Agriculture: "Unity, Faith, Discipline".

Academic Service & Affiliations

- 2026–Pres Member, International Communication Association
- 2025 Invited Editorial Board Member, *Journal of Family Communication* (Special Issue on Global Families).
- 2022–Pres Peer Reviewer, National Communication Association (NCA) USA.
- 2022–Pres Peer Reviewer, Central States Communication Association (CSCA), USA.
- 2019–Pres Executive Committee Member, University of Toledo Banned Books Coalition.
- 2022–Pres Member, National Communication Association, USA
- 2024–2025 Student Parent Representative, Graduate Student Senate, Bowling Green State University (BGSU).
- 2015–2019 Charter President, Rotaract Club of Bahauddin Zakariya University.

Other Experience

- 2020–2024 **Substitute Teacher**, *Toledo Public Schools*, Toledo, OH
Homeroom teacher for 8th Grade (2020–2021).
- 2020 **Book Editing Services**, *Dr. Sayed Amjad Hussain*, Toledo, OH
Search, collate, format, proofread, and typeset book designs.
- 2015–2019 **Director Social Media Outreach and Research**, *Muslim World Today*, DHS Grant Funded
Managed global team and outreach; executed social media campaigns on peace building and empowerment.
- 2015 **Summer Staff Writer**, *HipinPakistan.com*
Staff writer and media critic; reviewed Pakistani television programming.
- 2011–2013 **Newscaster/Reporter**, *BZU FM 104.6*, Multan, Pakistan
Weekly English newscasting, campus reporting, and guest interviews.

Public Scholarship & Blogs

- Muslim World Today Published various articles on women empowerment, wellness, and self-reflection.
- The Nation Authored pieces on education reform, gender-restricted social concepts, and the Multan Book Club.
- HipInPakistan Media critic for entertainment online magazine; reviews of social-issue based dramas.
- Ugly Perspective Personal blog focusing on cultural perceptions and international narratives.

Professional Development

Teaching & Academic Certifications

- Fall 2024 Next Level Online Teaching, Center for Faculty Excellence, BGSU.
- Spring 2024 CFE Professional Engagement Certificate, Bowling Green State University.
- Jan 2024 2024 Educators For IMPACT Winter Virtual Conference, BGSU.
- Fall 2023 Active Learning Certificate, Center for Faculty Excellence, BGSU.
- Spring 2022 Teaching and Learning Certificate, Center for Faculty Excellence, BGSU.

Specialized Training

- Dec 2023 Global UGrad Pakistan Alumni Academy: Project Design and Implementation (IREX).
- Fall 2023 Adult Mental Health First Aid USA Certification, National Council for Mental Well-being.
- Fall 2022 Safe Zone: Building an Ally Network, Bowling Green State University.
- Aug 2015 Youth Tech Camp, Pakistan-US Alumni Network & US Embassy, Islamabad.
- Dec 2012 Daniel Pearl Youth News Course, Daniel Pearl Foundation.
- Fall 2012 Electronic Media Course on Election Reporting, National Endowment for Democracy.